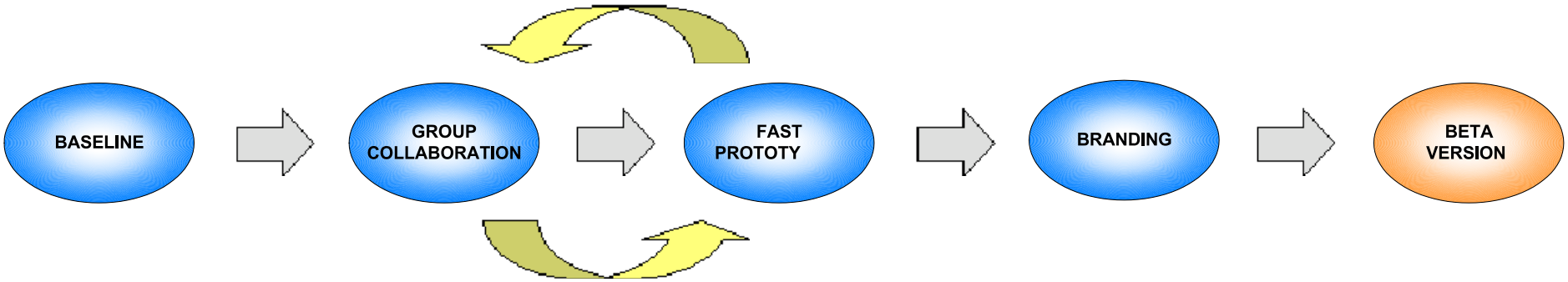
Process Overview



- Compilation of ideas and concepts
- Research relevant sites
- Bluestem peer collaboration

- Discuss initial assessment
- Validate scope
- Identify key issues

- Static emulation of desired tool
- Serve as basis for use cases
- Serve as basis for architecture

- Integrate brand concepts
- Personalization
- Create style document

- Functional capabilities
- User interface
- Sign off

Bluestem Systems